



## Sponsorship Proposal for the Lake Norman Giants 2007-08 Season

### Background

Pop Warner, founded in 1929, continues to grow and serves as the only youth football, cheerleading & dance organization that requires its participants to maintain academic standards in order to participate. Pop Warner's commitment to academics is what separates the program from other youth sports around the world.

### Benefits for the sponsor

- *Your sponsorship enables us to keep registration fees low and provide scholarships so cost is never a factor for any child who wants to play.*
- *Exposure to hundreds of Lake Norman area families who support our sponsors. We have over 400 young men and women registered for the 2007 season.*

### **Acknowledgement of the sponsor:**

- Lake Norman Giants Program – 500 printed and distributed to parents and guests
- Acknowledgement on LKN Giants Official Website
- Listing on Banner at home fields for entire season – Home Fields are Bailey Middle School and JV Washam Elementary (Season runs Sept. 8-Nov. 3)
- Sponsorship Plaque

### **Sponsorship Levels**

#### **\$250 – Silver Level**

- A Business Card Sized Black & White ad in the Program Book
- Listed as sponsor on Lake Norman Giants website with a link to sponsor website from a Thank You Sponsor Page
- Listed as a sponsor on banner displayed at all home games at Bailey Field – 8am-7pm

#### **\$500 – Gold Level**

- A 1/2 page Black & White ad in the Program Book
- Listed as sponsor on the Lake Norman Giants Website with logo and link to your website on Giants' Home Page
- Listed as a Primary sponsor ( logo in larger type) on banner displayed at all home games at both fields Bailey and Washam



Example of Banner – 2 color design